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# Annual Meeting Sponsorship Program

New Hampshire  
Hospital Association



# ANNUAL MEETING SPONSORSHIP PROGRAM

*The New Hampshire Hospital Association is the leading and respected voice for hospitals and healthcare delivery systems in New Hampshire, working together to deliver compassionate, accessible, high quality health care to the patients and communities they serve.*

### **Our Hospital Members**

Every day, New Hampshire hospitals go above and beyond their mission of delivering high quality, affordable healthcare to their patients. As places of health, healing and hope, they strive to improve the health and well-being of their communities while adapting to the challenging healthcare landscape so that they can meet the needs of their patients beyond the walls of their hospitals.

### **Our Mission**

The New Hampshire Hospital Association is proud to lead through advocacy, education and information for its member hospitals and healthcare delivery systems in delivering high quality healthcare to the patients and the communities they serve.

The NHHA is governed by a 15-member board of directors and works closely with its membership to provide state and federal legislative advocacy, healthcare trend and regulatory information, educational programming, communication, data reports and other services.

Members rely on the Association for information, education, and collaborative leadership to share best practices and advance New Hampshire’s hospitals’ ability to provide exceptional, quality healthcare.

## OUR HOSPITALS

The New Hampshire Hospital Association represents **31** hospitals & health systems.

- 13** Critical Access Hospitals
- 13** Large Community Hospitals
- 5** Specialty Hospitals

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*The contribution of New Hampshire hospitals to their communities extends far beyond their role as cornerstones of healthcare. They are economic engines and play a vital role in the state’s economy.*

**3,627**  
total beds

**73,735**  
total jobs impact

**\$5.6 BILLION**  
total salaries & benefits impact

**\$577.8 MILLION**  
in community benefits provided

***Annual Meeting Sponsors play an integral role in bringing relevant programming & networking events to conference attendees.***

# ANNUAL MEETING SPONSORSHIP PROGRAM

## NHHA / FHC Annual Meeting

October 15-17, 2023

OMNI Mt. Washington Hotel, Bretton Woods

The New Hampshire Hospital Association and Foundation for Healthy Communities' Annual Meeting is our premier event that brings together hospital leaders, decision makers and partners to hear from exceptional speakers on ways to move health care forward, and to network and share best practices with colleagues from around the state.

New Hampshire's largest statewide healthcare event with over 350 attending, our meeting provides our Corporate Sponsors with three days of networking and opportunities to foster positive relationships with new and current members, where they can:

- Learn about the complex challenges our health care leaders are facing
- Engage with our hospital members and partners through a variety of networking opportunities
- Attend the keynote, general and breakout sessions alongside hospital leaders and their Board Chairs / Vice Chairs
- Participate in one-on-one discussions that enhance professional relationships and stimulate business opportunities
- Receive prime visibility in all promotional materials and signage
- Attend a private reception with hospital executive leadership and board members
- Provide promotional items to be distributed at the event

**The NHHA / FHC Annual Meeting brings together several hundred healthcare decision makers and key leaders.**

**Members of your target market gather every year at the NHHA / FHC Annual Meeting for their most important event of the year, and we are pleased to provide you with the perfect opportunity for you to reach them.**



# ANNUAL MEETING SPONSORSHIP PROGRAM

Our sponsors are vital to helping conference participants emerge with innovative ideas and solutions to improve their organization’s productivity. In turn, sponsors gain new customers, fresh leads and develop deeper relationships. We look forward to another rewarding, successful year with all our attendees, sponsors, and partners!

**Your sponsorship of this event is a unique opportunity that provides you with access to every New Hampshire hospital and health system CEO, as well as a vast array of board and executive leaders in New Hampshire’s healthcare organizations.**

## CONNECT WITH NEW HAMPSHIRE’S HEALTHCARE COMMUNITY

Being a Sponsor of the *New Hampshire Hospital Association & Foundation for Healthy Communities Annual Meeting* gives you access to healthcare leaders and executives and can assist you in fostering positive relationships with new and current customers, anticipate trends and changes in the healthcare environment, and identify new opportunities for reaching New Hampshire’s healthcare market.

## OUR AUDIENCE

NHHA programs and events span a wide range of participation from our hospitals, including hospital CEOs, CFOs, CIOs, COOs, CNOs, CMOs, and hospital trustees, as well as human resources, purchasing, revenue cycle, marketing & communications, quality & safety, health information management, compliance, and many others within our hospitals and health systems.

## INCREASED VISIBILITY

**280+**

*Attendees at the 2022 Annual Meeting*

**84%**

*of attendees were Executive & Clinical Leadership*

**43+**

*Hospitals & other healthcare organizations were represented*

Facebook Followers  
**600+**

Average Monthly Reach  
**7,500+**



**DIGITAL REACH**



Twitter Followers  
**3,200+**  
Average Monthly Reach  
**17,000+**

The NHHA continues to grow its presence on social media as a way to engage with the general public, NHHA members, legislators and more! Sponsors of the NHHA / FHC Annual Meeting are recognized across the association’s social media channels to provide additional visibility and value.

# ANNUAL MEETING SPONSORSHIP PROGRAM

The NHHA Sponsorship Program now offers a variety of levels designed to fit your marketing and engagement goals.

Whether you are an existing NHHA Member or are interested in supporting our 2023 Annual Meeting as an NHHA Supporter, there are sponsorship opportunities to suit every budget, including a la carte packages.

## SPONSORSHIP OPPORTUNITIES

### GOLD SPONSOR

**\$6,000**

#### Annual Meeting Benefits Received

- Gold Sponsor of NHHA / FHC Annual Meeting
- Complimentary Registration for **up to three** company representatives
- Opportunity for additional company representatives to attend NHHA / FHC Annual Meeting at Member Rate
- Hotel Room(s) guaranteed at NHHA Block Rate for **up to two** company representatives attending Annual Meeting
- Logo placement on the NHHA / FHC Annual Meeting event page with a hyperlink to your home page
- Logo placement in NHHA / FHC Annual Meeting program with brief company description and website
- Recognition on signage at NHHA / FHC Annual Meeting
- Exclusive invitation to attend Private Reception with Hospital Chief Executive Officers
- Opportunity for **three** company representatives to participate in the Annual Meeting Golf Tournament alongside hospital executives (*weather permitting*)
- Opportunity to provide promotional items with company logo for attendees

## SILVER SPONSOR

**\$4,500**

### Annual Meeting Benefits Received

- Silver Sponsor of NHHA / FHC Annual Meeting
- Complimentary Registration for **up to two** company representatives
- Opportunity for additional company representatives to attend NHHA / FHC Annual Meeting at Member Rate
- Logo placement on the NHHA / FHC Annual Meeting event page with a hyperlink to your home page
- Logo placement in NHHA /FHC Annual Meeting program with brief company description and website
- Recognition on signage at NHHA / FHC Annual Meeting
- Exclusive invitation to attend Private Reception with Hospital Chief Executive Officers
- Opportunity for **two** company representatives to participate in the Annual Meeting Golf Tournament alongside hospital executives (*weather permitting*)
- Opportunity to provide promotional items with company logo for attendees

## BRONZE SPONSOR

**\$3,000**

### Annual Meeting Benefits Received

- Bronze Sponsor of NHHA / FHC Annual Meeting
- Complimentary Registration for **one** company representative
- Opportunity for additional company representatives to attend NHHA / FHC Annual Meeting at Member Rate
- Logo placement on the NHHA / FHC Annual Meeting event page with a hyperlink to your home page
- Logo placement in NHHA Annual Meeting program with brief company description and website
- Recognition on signage at NHHA / FHC Annual Meeting
- Exclusive invitation to attend Private Reception with Hospital Chief Executive Officers
- Opportunity for **one** company representatives to participate in the Annual Meeting Golf Tournament alongside hospital executives (*weather permitting*)
- Opportunity to provide promotional items with company logo for attendees

# ANNUAL MEETING SPONSORSHIP PROGRAM

## A LA CARTE PACKAGES

These options are limited to one sponsor.

### Keynote Sponsor

**\$7,500**

*In addition to receiving the benefits listed under Gold Sponsor, the Keynote Sponsor receives the following additional benefits: verbal recognition during Keynote Session along with brief company description, company logo on Keynote Session signage and prominent logo display in Annual Meeting Program.*

### Conference Break Sponsor

**\$4,000**

*Conference Break Sponsor receives verbal recognition as sponsor for all refreshment breaks held for attendees during Annual Meeting.*

### Tote Bag Sponsor

**\$2,000**

## CHOOSE YOUR DESIRED SPONSOR LEVEL

- GOLD SPONSOR**  **\$6,000**
- SILVER SPONSOR**  **\$4,500**
- BRONZE SPONSOR**  **\$3,000**

## A LA CARTE PACKAGES

- KEYNOTE SPONSOR**  **\$7,500**
- BREAK SPONSOR**  **\$4,000**
- TOTE BAG SPONSOR**  **\$2,000**

*Sponsor deadlines and Payment Information continued on next page*

# ANNUAL MEETING SPONSORSHIP PROGRAM

## CONTACT INFORMATION

**Organization Name:** \_\_\_\_\_  
*(How you want the organization listed in all meeting materials)*

**Organization Representative:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City / State / Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email:** \_\_\_\_\_

## PAYMENT INFORMATION

Please make checks payable to the Foundation for Healthy Communities. Agreements along with payment should be sent to:

**Mail:** Vanessa Stafford  
Vice President, Communications  
Foundation for Healthy Communities  
125 Airport Road, Concord, NH 03301

**Email:** vstafford@nhha.org

## SIGN HERE

This Sponsor Agreement serves as your contract. Please sign and date below to verify the agreement between your organization and the New Hampshire Hospital Association and Foundation for Healthy Communities.

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**NHHA / FHC ANNUAL MEETING SPONSORSHIP DETAILS & DEADLINES**

- Current NHHA corporate member organizations receive first priority in a la carte sponsorship packages.
- Sponsorship fees are due 30 days prior to the Annual Meeting event, or by **September 15, 2023**.
- Sponsors will receive event information pertaining to the hotel room block, deadlines for logos & company description, and instructions for promotional items.
- To ensure production deadlines of the Annual Meeting Program are met, sponsors must have their materials to the NHHA **by September 1, 2023**.



# Member Hospitals

Alice Peck Day Memorial Hospital  
Androscoggin Valley Hospital  
Catholic Medical Center  
Cheshire Medical Center  
Concord Hospital  
Concord Hospital – Franklin  
Concord Hospital - Laconia  
Cottage Hospital  
Dartmouth Hitchcock Health  
Encompass Health Rehabilitation Hospital  
Exeter Hospital  
Frisbie Memorial Hospital  
Hampstead Hospital  
Huggins Hospital  
Littleton Regional Healthcare  
Memorial Hospital  
Monadnock Community Hospital  
New Hampshire Hospital  
New London Hospital  
Northeast Rehabilitation Hospital  
Parkland Medical Center  
Portsmouth Regional Hospital  
Solution Health – The Elliot  
Solution Health - Southern  
Speare Memorial Hospital  
St. Joseph Hospital  
Upper Connecticut Valley Hospital  
Valley Regional Healthcare  
Veterans Affairs Medical Center  
Weeks Medical Center  
Wentworth-Douglass Hospital

## VISION

A healthy New Hampshire where all individuals and communities are able to reach their highest potential for health.

## MISSION

To lead through advocacy, education, and information in support of our member hospitals and health systems as they strive to improve the health of the patients and communities they serve.

## VALUES

Leadership ~ Innovation ~ Integrity  
Excellence ~ Efficiency ~ Engagement ~  
Teamwork

New  
Hampshire  
Hospital  
Association



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For more information about becoming  
an Annual Meeting Sponsor or  
Corporate Member, please contact:

**Vanessa Stafford**

**Vice President, Communications**

New Hampshire Hospital Association

125 Airport Road

Concord, New Hampshire 03301

(603) 225-0900

[www.nhha.org](http://www.nhha.org)