CHA DATABANK
Reporting Manual

Reporting **Balance Sheet** data to the Colorado Hospital Association's **DATABANK Program**

databank.org

*Updated: June 2013*
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For many years hospitals have had issues, which require the need for data, but they lacked financial and statistical information to tell others about those issues or to know how their hospital compared to others.

As time went on, various organizations made attempts to collect data about the hospital industry. Unfortunately, the reporting requirements were often burdensome and the resulting information was very outdated.

In response to these considerations, the *Colorado Hospital Association* (CHA) Board of Directors established the DATABANK Program in 1985 to collect financial and utilization data from hospitals throughout the state. This information was primarily focused on the Income Statement.

Starting in 2002, DATABANK is collecting 28 balance sheet and two supplemental data elements. From this data, the system will produce 18 calculated indicators and ratios in a variety of report formats. Please use this manual to report the data as closely to the definitions as possible.
DATA COLLECTION

Just as you have been submitting your facilities’ Income Statement data using the DATABANK Web Site, the Balance Sheet is the next form in the submission process.

SUBMITTING DATA

The DATABANK Input Form collects balance sheet information from the previous month’s Balance Sheet from your hospital’s financial statements. A sample copy of the DATABANK Balance Sheet Input Form is attached and should be referenced when reviewing the following reporting instructions.

IMPORTANT: The response deadline date will always fall on or around the 25th of each month. In order to run your hospital’s Balance Sheet reports, you must also submit the Income Statement data to the DATABANK Web Site.

To make it easy to participate, you may submit data to the DATABANK Web Site:

Log on to the DATABANK Web Site (www.databank.org) and submit the DATABANK Balance Sheet Input Form. The Balance Sheet Input Form follows the Income Statement data entry forms or, you can click the link on the navigation bar, which appears on the left side of your screen.
ESTIMATING DATA

If information for a specific data element is unavailable at the response deadline, you are encouraged to estimate its value to the best of your ability. When the correct information is available, simply log on to the web site and correct the data.

Changes to previously submitted data can be made at any time during the calendar year and the change will be reflected in the month for which the correction applies. Peer group and ad hoc aggregations previously reported to providers in hard copy will not be updated for the impact of the corrections. However, any reports printed from the web site will reflect any changes made to the database.

For many hospitals, the fiscal year end is December 31. Frequently, due to year-end adjustments, the financial statements for December are not prepared on the same schedule as other months. We recognize there may be annual fiscal year-end adjustments that could affect your December reports. However, it is extremely important that we have the December data, even without adjustments, reported by the regular time deadline in January.

What we suggest is this: submit December data including all adjustments that you are aware of at the time you prepare the DATABANK Input Form, as well as estimates of remaining adjustments. After your year-end audit is completed, log on to the DATABANK Web Site and correct the data, making the appropriate comments about this data being, "DECEMBER-ADJUSTED". Please remember that prior year corrections are not to be made after the prior year cut-off date.

LATE DATA

Timely data submission is essential to the success of the DATABANK Program. Keeping DATABANK valid and statistically significant is in everyone's best interest. You can help by submitting your data in a timely manner. If your DATABANK information is not submitted via the web site or faxed to the association, an association representative will call the hospital DATABANK Contact Person for the information. If the data is not available at that time, the association will not be able to produce your summary and peer group reports for that month.

It is very important to submit your data - even if you miss the response deadline. By submitting the information after the deadline, it will allow the database to provide you, and your peers in other hospitals, with complete and accurate reports all year long. A complete database is in everyone's best interest!
DATA REVIEW

After you have entered your balance sheet data via the DATABANK Web Site, you should generate the Balance Sheet Report to compare the values you just entered to prior months. Another useful report in reviewing the accuracy of your data is the Balance Sheet Ratios Report. Both of these reports can be produced from the Reporting Facility on the DATABANK Web Site.

Please remember that you are responsible for the accuracy of the data you submit. You should review the information for completeness, accuracy, general reasonableness and accounting sense. Appropriate relationships between data elements from the prior month should be reviewed. If you detect errors during your review, please correct the data for the month in which the errors occurred. The corrections will be reflected in any subsequent reports you run.

REPORTS

In addition to the reports available for the Income Statement data, the DATABANK Web Site offers four additional reports primarily focused on the Balance Sheet. Remember, you must submit both the Income Statement data and the Balance Sheet data to receive the Balance Sheet Ratios Report.

Please keep two important points in mind when requesting a report from the DATABANK web site:

1. Reports that display your hospital's data can be viewed immediately, as long as you have supplied the requested data.
2. Reports that include peer groups can be viewed when the minimum numbers of hospitals have submitted data for the peer groups your hospital is included. Your hospital association can tell you how to access this on the web.

DATABANK Balance Sheet Report (Hospital Only)

This report allows you to report your Balance Sheet data for one, two or three months. The report format displays the data you entered from line 1 to line 30. This report allows you to view three months of data and review it for consistency. The screen shot to the left illustrates that you can choose any month for reporting that you have entered into the system. Furthermore, you have the ability to run this report in Portable Document Format (PDF files are read by Adobe Acrobat Reader). Only the months that you have entered will appear in the drop down boxes.

DATABANK Balance Sheet Ratios Report (Hospital Only)

This report allows you to report your Balance Sheet Ratios for one, two or three months.
The report format displays your facilities’ Balance Sheet Ratios using the data you entered from line 1 to line 30. This report allows you to view months of ratios and is another for your data review. The screen the right shows that you could any month for reporting that you entered into the system. As in the report, you have the ability to run report in Portable Document Format files are read by Adobe Acrobat Reader). Only the months that you entered will appear in the drop boxes.

In order to generate a Balance Sheet Report for a month, you must enter Income Statement and Balance data.

**Note:**
In order to generate a Balance Sheet Ratios Report for a month, you must enter both the Income Statement and Balance Sheet data.

**PEER GROUPS**

The two reports described above are available for your hospital compared to peer groups. The DATABANK Balance Sheet Report allows you to compare your facilities’ data to peer group averages. The DATABANK Balance Sheet Ratios Report allows you to benchmark your ratios against peer group data.

If you have questions or comments about the data indicators or the calculations used, please contact the DATABANK System Administrator at your association.
OVERVIEW

The following definitions and instructions are designed to assist you in the completion of the DATABANK Balance Sheet information. They are generally consistent with the AICPA Audit and Accounting Guide for Health Care Organizations (New Edition as of June 1, 1996), and Generally Accepted Accounting Principles (GAAP). DATABANK Balance Sheet Reports are designed to provide useful information about hospital operations. We recognize that some hospital accounting and data collection systems may not be structured to comply precisely with these instructions. However, to the extent possible, we encourage you to conform to the definitions so that the resulting reports will be comparable to the available peer groups and therefore more useful to the end users. We also encourage your feedback about the definitions and instructions. We consider this feedback in terms of needed modifications to definitions to promote usefulness of the data and comparability among hospitals and health systems.

REPORTING ENTITY

The information reported to the DATABANK Program reflects all healthcare operations which are governed by the hospital board and which are included in the hospital’s financial statements. Any portion of the facility, which is separately licensed for long-term care (skilled or intermediate), is included in the hospital operations definition.

All Healthcare Operations Definition: Report all operations of the healthcare enterprise that have a common balance sheet (single or multiple hospitals and other health services within an integrated healthcare delivery system). Depending upon the structure of the healthcare enterprise, activities reported for DATABANK could include ambulatory providers, long-term care providers or other non-acute providers as well as medical office building operations. Depending on the nature of these activities relative to the direct patient care activities of the hospital, these activities could be classified as either operating or nonoperating. To the extent possible, the Balance Sheet’s scope of data should be consistent with what is reported on your DATABANK Income Statement data submissions.
DATABANK PROGRAM REPORTING MANUAL
- BALANCE SHEET -

LINE ITEM DEFINITIONS/INSTRUCTIONS:

ASSETS

Current Assets:

Line 1 – Cash and Short-Term Investments
Cash and cash equivalents should include all cash and highly liquid investments that are both readily
convertible to cash and so near to maturity that they present insignificant risk of changes in value because of
changes in interest rates.
Short-Term Investments meet two important criteria: (a) ready marketability and (b) a clear management
intention to convert them to working capital in the near future.

Line 2 – Patient Accounts Receivable
Report money due from patients or third-party payers for services rendered to patients by the hospital.
(Patient Accounts Receivable should be net of Contractual Allowances.)
Receivables include amounts due for health care services from
- Patients, third-party payers, and self funded employer plans

Line 3 – Allowance for Doubtful Accounts
Allowance for Doubtful Accounts includes amounts owed to the organization that it expects it will never
receive.

Line 4 – Net Accounts Receivable
Net Accounts Receivable is equal to Patient Accounts Receivable less Allowance for Doubtful Accounts.
This is a calculated field.

Line 5 – Inventories
Report the value of supplies owned by the hospital as reported on the hospital’s balance sheet. Inventories
typically include medical and surgical supplies, pharmaceuticals, linens, uniforms, garments, food and other
commodities, housekeeping, maintenance and office supplies.

Line 6 – Other Current Assets
Report the value of all other current assets.

Line 7 – Total Current Assets
Total Current Assets is equal to Cash and Short-Term Investments plus Net Accounts Receivable plus
Inventories plus Other Current Assets. This is a calculated field.
Assets Whose Use is Limited

Line 8 – By Board Action
Assets that are segregated and limited either by the Board or management (for example, designated for expenditure in the acquisition of property and equipment or for the liquidation of long-term debt) or by outside third parties other than a donor or grantor (for example, funds under bond agreements or malpractice arrangements) as to how the assets may be used.

Line 9 – By Donors
Report the value of assets whose use is limited by donors. A donor stipulation that specifies the use for a contributed asset that is more specific than broad limits resulting from the nature of the organization, the environment in which it operates, and the purposes specified in its articles of incorporation or bylaws or comparable documents for an unincorporated association. A restriction on an organization’s use of the asset contributed may be temporary or permanent.

Line 10 – Long -Term Investments
Short Term Investments meet two important criteria: (a) readily marketable and (b) a clear management intention to convert them to working capital in the near future. All investments not meeting both of these tests are classified as permanent or long-term investments. Examples for inclusion in Long-Term Investments are:
1. Investments in securities.
2. Investments in tangible fixed assets not currently used in operations: land held for speculation.
3. Investments set aside in special funds: sinking funds, pension funds, plant expansion funds.
4. Investments in non-consolidated subsidiaries or affiliated companies.

Line 11 – Property Plant & Equipment
Report the value of your hospitals Land, Buildings and Equipment (major and minor movable equipment which is capitalized) recorded on your hospital’s books. Most property, plant & equipment figures are depreciable. Land is the exception. Typical accounts used to record property and equipment transactions are land and land improvements, buildings and improvements, leasehold improvements, equipment (fixed and movable) leased property and equipment, accumulated depreciation and amortization, and construction in progress.

Line 12 – Less Accumulated Depreciation
Report the amount on your hospital’s balance sheet that reflects the cost of use (wear and tear and obsolescence) on buildings and equipment.

Line 13 – Property Plant & Equipment, Net
Property Plant & Equipment, Net is equal to Property Plant & Equipment minus Accumulated Depreciation. This is a calculated field.

Line 14 – Other Assets
Other assets may include prepaid expenses, deposits, and deferred expenses. Prepaid costs, such as amounts paid to physicians for future services (for example, administering a hospital department or providing community services that further the organization’s mission) may be deferred and amortized over the period benefited. Such assets are classified as current or noncurrent as appropriate.
Line 15 – Hospital Foundation
Report the net asset amount that appears on the balance sheet for the hospital’s foundation.

Line 16 – Total Assets
Total Assets is equal to Total Current Assets plus both Limited Assets By Board Action and By Donors plus Long Term Investments plus Property, Plant & Equipment plus Other Assets plus Hospital Foundation. This is a calculated field.
LIABILITIES AND NET ASSETS

Current Liabilities:

Line 17 – Current Portion of Long-Term Debt
Report the amount that appears on the balance sheet for this liability. This is the portion of debt principal that
is due in the next twelve months. Long-Term Debt is defined, as installment notes, specific-building bonds,
collateral trust bonds and bank mortgages, minus the portion of debt principal that is due in the next twelve
months.

Line 18 – Accounts Payable/Accrued Expenses
Report the amount that the hospital owes to ordinary business creditors plus the amount that has been
accrued for the hospital’s expenses. Included in the definition of accrued expenses are amounts for retainage
and construction accounts payable, estimated third-party payer settlements, deferred third party
reimbursement and advances from third-party payers.

Line 19 – Other Current Liabilities
This line should contain liabilities falling due in the current operating cycle which have not been previously
reported on lines 17 and 18.

Line 20 – Deferred Revenues
Report the value in the liability account used for revenues and other cash receipts prior to the completion of
the transaction.

Line 21 – Total Current Liabilities
Total Current Liabilities is equal to Current Portion of Long-Term Debt plus Other Current Liabilities
plus Accounts Payable/Accrued Expenses plus Other Current Assets plus Deferred Revenues. This is a
calculated field.

Line 22 – Long-Term Debt (excluding current portion)
Report the value of installment notes, specific building bonds, collateral trust bonds and mortgage loans,
minus the portion of debt principal that is due in the next twelve months.

Line 23 – Other Liabilities
Report the value of all other liabilities not previously reported on the balance sheet.
NET ASSETS:

Line 24 – Unrestricted
Report the part of net assets of a not-for-profit organization that is neither permanently restricted nor temporarily restricted by donor-imposed stipulations. Report equity or stockholder’s equity on this line.

Line 25 – Temporarily Restricted
Report the part of net assets of a not-for-profit organization resulting from contributions and other inflows of assets whose use by the organization is limited by the donor-imposed stipulations that either expire with the passage of time or can be fulfilled and removed by actions of the organization pursuant to those stipulations, from other asset enhancements and diminishments subject to the same kinds of stipulations, or from reclassification to (or from) other classes of net assets as a consequence of donor-imposed stipulations, their expiration by passage of time, or their fulfillment and removal by actions of the organization pursuant to those stipulations.

Line 26 – Permanently Restricted
Report the part of net assets of a not-for-profit organization resulting from contributions and other inflow of assets whose use by the organization is limited by donor-imposed stipulations that neither expire by the passage of time nor can be fulfilled or otherwise removed by the actions of the organization, other asset enhancements and diminishments subject to the same kind of stipulations, and reclassification from (or to) other classes of net assets as a consequence of donor-imposed stipulations.

Line 27 – Total Net Assets
Total Net Assets is equal to Unrestricted Net Assets plus Temporarily Restricted Net Assets plus Permanently Restricted Net Assets. This is a calculated field.

Line 28 – Total Liabilities & Net Assets
Total Liabilities & Net Assets is equal to Total Current Liabilities plus Long Term Debt plus Other Liabilities (non current) plus Total Net Assets. This is a calculated field.
SUPPLEMENTAL DATA

Note: To calculate certain financial ratios, DATABANK is asking for two additional data elements. These will be used to calculate:

1. Cash Flow to Net Patient Revenue
2. Debt Service Coverage Ratio
3. Return to Net Patient Revenue

Line 29 – Principal Payment on Long-Term Debt
Report the amount paid that reflects the principal portion of the hospital’s long-term debt payment for the same period that the excess of revenues over expenses, interest and depreciation expenses are reported.

Line 30 – Premium Revenue
This is also called “Premium Income”. Premium revenue generally includes the revenue recorded by the hospital entity for capitation or prepaid health insurance contracts. This line records those amounts recorded within your institution.

An example of how premium revenue is generally recognized is explained below:

A hospital contracts with an insurance carrier under a capitation arrangement for a population of 2,000 people. The health insurance company pays an insurance premium of $125 per month. Then, the “Premium Revenue” for that month is;

\[
2,000 \text{ enrollees} \\
\times \$125 \text{ _premium} \\
\$250,000 \text{ / Month}
\]
PRINTING A DATABANK BALANCE SHEET INPUT FORM

To print a copy of the DATABANK Balance Sheet Input Form, click on Balance Sheet under the Download Input Forms. Then, click on your state and the form will appear on your screen. Print the Input Form and use it as a collection tool. In the future, you may not need to print this form in order to enter the data on the web.
FORMULAS USED ON THE DATABANK BALANCE SHEET – RATIOS REPORT

I. Liquidity Ratios

1. Current Ratio
   Formula: \[ \frac{\text{Current Assets}}{\text{Current Liabilities}} \]
   Comment: This liquidity ratio indicator shows the number of times short-term obligations can be met from short-term creditors. Because it provides an indication of the ability to pay liabilities, a high ratio number is one way short-term creditors evaluate their margin of safety.
   Desired Trend: Up

2. Days in Accounts Receivable (net)
   Formula: \[ \frac{\text{Net Patient Accounts Receivable}}{\frac{\text{Last three months of Net Patient Revenue}}{\text{Number of Calendar Days in the last three months}}} \]
   Comment: Average time that receivables are outstanding.
   Desired Trend: Down

3. Days Cash on Hand – Current
   Formula: \[ \frac{\text{Cash and Short-Term Investments}}{(\text{YTD Total Operating Expense} - \text{YTD Depreciation}) / \text{YTD Days}} \]
   Note: Total Operating Expense and Depreciation are accumulated, year to date.
   Comment: This solvency indicator measures the number of days an organization can pay its cash operating expenses if none of the accounts receivable were collected. This liquidity indicator shows the minimal survival period of an organization.
   Desired Trend: Up

4. Days Cash on Hand – All Sources
   Formula: \[ \frac{\text{Cash and Short-Term Investments} + \text{Assets Limited By Board} + \text{Assets Limited By Donors} + \text{Long-Term Investments}}{(\text{YTD Total Operating Expense} - \text{YTD Depreciation}) / \text{YTD Days}} \]
   Note: Total Operating Expense and Depreciation are accumulated, year to date.
   Comment: Number of days of average cash expense that the hospital maintains in total cash.
   Desired Trend: Up
5. Average Payment Period
   **Formula:** \[
   \text{Current Liabilities} = \frac{(\text{YTD Total Operating Expense} - \text{YTD Depreciation})}{\text{YTD Days}}
   \]
   **Note:** Total Operating Expense and Depreciation are accumulated, year to date.
   **Comment:** A measure of solvency that uses adjusted current liabilities in its computation.
   **Desired Trend:** Down

### II. Profitability Ratios

6. Operating Margin
   **Formula:** \[
   \text{Operating Income} = \frac{\text{Total Operating Revenues}}{\text{Operating Income}}
   \]
   **Comment:** Measure of hospital profitability and the relationship of income from operations to strictly operating revenue.
   **Desired Trend:** Up

7. Total Margin
   **Formula:** \[
   \text{Excess of Revenue Over Expenses} = \frac{\text{Operating + Non-operating Revenue}}{\text{Total Net Assets}}
   \]
   **Comment:** Primary measure of total hospital profitability. Percentage of revenue recognized as net income.
   **Desired Trend:** Up

8. Return on Total Assets (Return on Equity)
   **Formula:** \[
   \text{YTD Excess of Revenue Over Expenses} = \frac{\text{Total Net Assets}}{\text{Total Net Assets}}
   \]
   **Comment:** Net income generated per dollar of asset investment. Measures viability to replace assets.
   **Desired Trend:** Up

### III. Activity Ratios

9. Total Assets Turnover Ratio
   **Formula:** \[
   \text{YTD Total Net Revenues} = \frac{\text{Total Net Revenues}}{\text{Total Net Assets}}
   \]
   **Comment:** Index of the number of revenue dollars generated per dollar of asset investment.
   **Desired Trend:** Up

10. Fixed Assets Turnover Ratio
    **Formula:** \[
    \text{YTD Total Net Revenues} = \frac{\text{Net Plant and Equipment}}{\text{Net Plant and Equipment}}
    \]
    **Comment:** Number of revenue dollars generated per dollar of fixed asset investment.
    **Desired Trend:** Up
11. Average Age of Plant

Formula: \[
\text{Accumulated Depreciation} - \text{Depreciation Expense for the last 12 Months}
\]

Comment: Indicates the financial age of the fixed assets of the hospital. The older the average age, the greater the short term need for capital resources. Average age of plant and equipment is measured in years.

Desired Trend: Down

What it means: The age of a hospital’s physical plant and equipment measures the current status of medical technology and facilities used in providing medical services. The average age of plant and equipment is determined by dividing accumulated depreciation by this period’s depreciation expense.

Empirical studies show that average age of plant and equipment is highly statistically associated with financial status, bond ratings, and projections of return on net operating revenue.

<table>
<thead>
<tr>
<th>Average Age of Plant</th>
<th>Reacting Phase</th>
<th>Strategic Planning Phase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Status</td>
<td>“Distressed”</td>
<td>“Struggling”</td>
</tr>
<tr>
<td>Range</td>
<td>9.51 or more</td>
<td>8.07 to 9.50</td>
</tr>
<tr>
<td>Profiles</td>
<td>Significant amounts of dated technology being used in providing medical and health care services; facilities are old.</td>
<td>Some new and some dated technology is being used in providing medical and health care services in relatively old facilities.</td>
</tr>
</tbody>
</table>

12. Long-Term Debt to Net Assets Ratio

Formula: \[
\frac{\text{Long-Term Debt} + \text{Current Portion of Long-Term Debt}}{\text{Net Assets}}
\]

Comment: Importance of long-term debt in the hospital capital structure. This ratio measures risk. High values suggest that the institution relies heavily on debt as opposed to equity to finance their assets.

Desired Trend: Down
13. Times Interest Earned Ratio  
**Formula:** \( \frac{\text{YTD Excess of Revenue Over Exp.} + \text{YTD Interest Expense}}{\text{YTD Interest Expense}} \)  
**Comment:** Defines relative security of debt from the creditor’s point of view. Multiple by which current interest is being met from operating income.  
**Desired Trend:** Up  

14. Debt Service Coverage Ratio  
**Formula:** \( \frac{\text{YTD Excess of Revenue Over Expenses} + \text{YTD Interest Expense} + \text{YTD Depr.Exp.}}{\text{YTD Interest Exp.} + \text{YTD Principal Payment on Long-Term Debt}} \)  
**Comment:** Defines relative security of debt from the creditor’s point of view. Multiple by which long-term debt is being met from operating income.  
**Desired Trend:** Up  

V. Wall Street Ratios  

15. Cash Flow to Net Patient Revenue  
**Formula:** \( \frac{\text{YTD Excess of Revenues Over Expenses} + \text{YTD Depreciation Expense}}{\text{YTD Net Patient Service Revenue} + \text{YTD Premium Revenue}} \)  
**Comment:** The ratio of cash flow to net patient revenue is a quick barometer of two key financial indicators in a health care entity – return and medical technology.  
**What it means:** A powerful barometer of the ability of a health care organization to meet payroll and working capital requirements, satisfy long-term debt payments, and provide cash for investing in future infrastructure, such as medical practices, medical technology, community outreach and prevention. Useful in overall strategic planning and assessing operating performance.  

<table>
<thead>
<tr>
<th>Cash Flow to Net Patient Revenue</th>
<th>Reacting Phase</th>
<th>Strategic Planning Phase</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Status</strong></td>
<td>“Distressed”</td>
<td>“Implementing”</td>
</tr>
<tr>
<td><strong>Range</strong></td>
<td>9.55% or Less</td>
<td>12.32 % to 15.58 %</td>
</tr>
<tr>
<td><strong>Profiles</strong></td>
<td>Shortage of cash for payroll and meeting day-to-day operations.</td>
<td>Focused on short-term resource management from cash flow and working capital pressures.</td>
</tr>
</tbody>
</table>

**Desired Trend:** Up
16. Cash Flow to Total Liabilities

**Formula:** \( \text{YTD Excess of Revenues Over Expenses} + \text{YTD Depreciation Expense} \)

\( \text{Total Liabilities} \)

**Comment:** The ratio of cash flow to total liabilities is important in assessing the capital structure and new financing for a health care entity.

**Desired Trend:** Up

**What it means:** Cash flow to total liabilities is a strong measure of the financial structure and new financing for any health care entity. This indicator relates the cash flow from the statement of operations to the aggregate current, long-term and other liabilities balance sheet. Health care entities are in a reacting phase if current cash flows are insufficient to retire all existing liabilities within five years and it is difficult to retire long-term debt.

<table>
<thead>
<tr>
<th>Cash Flow to Total Liabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reacting Phase</strong></td>
</tr>
<tr>
<td>Status</td>
</tr>
<tr>
<td>Range</td>
</tr>
<tr>
<td>Profiles</td>
</tr>
</tbody>
</table>

17. Return to Net Operating Revenue

**Formula:** \( \text{YTD Excess of Revenues Over Expenses} \)

\( \text{YTD Total Revenues} + \text{YTD Gains and Other Support (Other Operating Revenue)} \)

**Comment:** Financial analysts view net operating revenue as a financial measure of the ongoing capability of the health care entity to provide services that are accepted by the marketplace. To financial analysts, net operating revenue is the engine. The return is the bottom line from this engine.

<table>
<thead>
<tr>
<th>Return to Net Operating Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reacting Phase</strong></td>
</tr>
<tr>
<td>Status</td>
</tr>
<tr>
<td>Range</td>
</tr>
<tr>
<td>Profiles</td>
</tr>
</tbody>
</table>
18. Return to Patient Revenue

**Formula:** \( \frac{\text{YTD Excess of Revenues Over Expenses}}{\text{YTD Net Patient Revenues + YTD Premium Revenues}} \)

**Comment:** This ratio relates net income performance indicator to the net patient service revenue and premium revenue of the health care entity.

**Desired Trend:** Up

**What it means:** The ratio of patient revenue is a performance measure of the health care entity’s medical and health care services in the marketplace.

Patient revenue includes patient-service and premium revenues. Patient revenue is net of any contractual allowances and adjustments. It does not include other operating revenue, or net assets released from restrictions and used for operations.

Patient revenue includes: inpatient outpatient, clinic, home health services and managed care plans.

A return of 8 percent is the target to maintain the current status of medical practice, technology, and clinical protocols.

<table>
<thead>
<tr>
<th>Status</th>
<th>Reacting Phase</th>
<th>Strategic Planning Phase</th>
</tr>
</thead>
<tbody>
<tr>
<td>Range</td>
<td>“Distressed”</td>
<td>“Implementing”</td>
</tr>
<tr>
<td></td>
<td>3.75% or Less</td>
<td>6.26% to 9.19%</td>
</tr>
<tr>
<td>Profiles</td>
<td>Unable to maintain the current level of medical practice, technology and clinical protocols.</td>
<td>Able to be a leader in advances in medical practice, technology and clinical protocols.</td>
</tr>
<tr>
<td></td>
<td>Some areas of service use current level of medical practice, technology and clinical protocols.</td>
<td>Current in most areas of service with medical practice, technology and clinical protocols.</td>
</tr>
</tbody>
</table>

“Tables” and “What it means:” are courtesy of Thomas R. Prince, Professor of Accounting and Information Systems at Northwestern University.